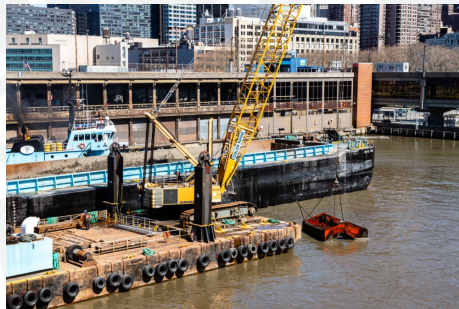


COVID-19 Response Support

May 2020



Agenda

- How EDC is supporting the Citywide response for COVID 19
- Ways you can support these efforts
- Q&A

Coordinating on Citywide COVID-19 Response

Coordinating closely with NYC Emergency Management, DOHMH, DCAS, MOCS and City Hall, NYCEDC has reprioritized its work to focus on immediate response and long-term recovery

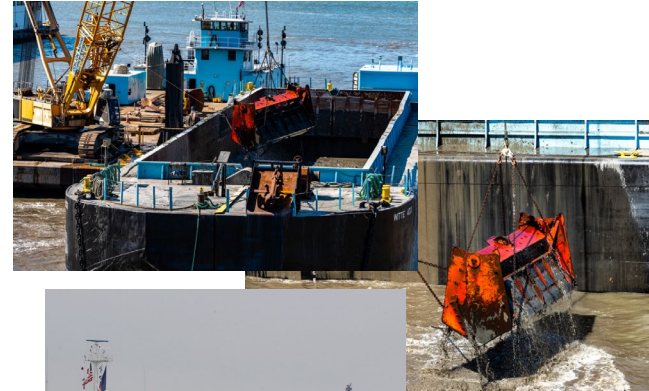
EDC's response is focused on these categories:

- Activating space for emergency needs
- Supporting businesses and New Yorkers
- Manufacturing and sourcing medical supplies
- Supporting food supply and construction logistics
- Long-term citywide economic recovery

**Produce or
Donate
Supplies to
Fight
Coronavirus**

Immediate Emergency Response Efforts

- Managed NYC Ferry, and Citywide Assets
- Dredged Pier 90 in preparation for USNS Comfort hospital arrival
- Launched a citywide Sourcing Portal



Ongoing Response: Space for Emergency Management

Facilitate use of sites to set up surge hospital capacity, store critical supplies to support City response

- Identified sites within the portfolio of EDC-managed assets to support response efforts by NYC Emergency Management to:
 - Meet hospital surge capacity
 - Store critical supplies, including medical, non-medical and food
 - Logistics support like truck parking, rest areas and delivery



**Kingsbridge Armory
Bronx**
Emergency
food packaging
and delivery hub



**South Brooklyn
Marine Terminal
Brooklyn**
Providing parking
for ambulances



**Audubon Ballroom
Manhattan**
Support to
Columbia University
Medical Center/
NY Presbyterian



**Hunts Point
Bronx**
Supplier trucking
facility for
central delivery hub



**Cruise Terminal
Brooklyn**
Medical facility
to serve up to
750 NYC patients

Ongoing Response: Business Support to New Yorkers

Working closely with tenants and New Yorkers broadly through small business programs

- SBS Programs as bridge to Federal relief

- Tenant coordination on EDC-assets
 - Constant communication with tenants on latest guidelines
 - Small Business Administration (SBA) application support
 - Paycheck Protection Program (PPP)
 - Economic Injury Disaster Loan (EIDL)

- Keeping New Yorkers working to serve New Yorkers
 - Manufacturing at BAT
 - Essex Market and Hunts Point Food Distribution Center
 - Coordination with food czar on food supply chain support



Ongoing Response: Sourcing Medical Supplies

Inspiring response from New Yorkers willing to pitch in individually and as a business

- Manufacturers across New York City raised their hands to help
Over 2,500 inbound offers received via EDC form
- EDC in coordination with City Hall, DCAS, MOCS, H+H, DOHMH, NYC EM, and other agencies.
- Sourcing is informed by need; Evolving daily based on agency input
- Identify corporate partnerships for large-scale donations, supplies and services
- Leveraged partnerships to coordinate lead vetting with China and the U.S. Department of Commerce



Gowns being manufactured through Open Jar Studios



*Above: Boxed face shields delivered to DCAS warehouse;
Below: Gowns prepped for delivery*



Ongoing Response: Criteria for Vetting Supply Offers

Only about 10% of the inbound offers meet the standards to address current priority needs

- Vetting requirements are based on criteria from NYC Emergency Management, DOHMH, MOCS, DCAS and H+H based on that they need.
- **Main Sourcing Priorities:** gowns, masks, test kits/nasal swabs, ventilators, face shields
- **Primary Vetting Criteria:**
 - **Demand:** What product is currently needed?
 - **Medical-grade:** Certifications: FDA, CE (EU), NIOSH-certified, etc.
 - **Product Specifications:** right materials, approved facilities, etc.
 - **Access to raw material for production**
 - **Price and ability to produce at scale**
 - **Delivery time**
 - **Validity of the offer**
 - **Payment upon delivery**



Initial Vetting Questions to Ask

Help share quality leads for further vetting

- Does the supplier or manufacturer have **FDA, CE (the EU version of FDA) or NIOSH-certification** from the facility where the product was made?
- Do they have **access to raw materials** necessary to manufacture the product they are offering?
- Are they able to **produce at scale**?
- Can the company **manage delivery logistics** to DCAS facility?
- What is your **lead time to begin production**?
- **Share Information:**
 - Payment upon delivery of product not upfront
 - Coordinated effort with DCAS and MOCS; Discourage shopping around pitch



Ongoing Response: Manufacturing Supplies

New Yorkers stepping up to make what our frontline healthcare workers need to save lives.

- Coordinated with over 20 NYC-based companies to source raw materials, facilitate supply chain logistics, and manufacture products to the specs needed by frontline staff
- Facilitating the creation of:
 - 2.25M Face Shields from 15 vetted manufacturers
240,000 Face Shields delivered to DCAS as of 4/8/20
 - 1M+ Isolation Gowns from 5 vetted manufacturers
working with hundreds of seamstresses
4,000 delivered as of 4/10/20
- Sourcing test kit manufacturers and suppliers via testhelp@edc.nyc
- Actively researching other local manufacturing needs:
 - Test kits, nasal swabs, body bags, etc.



Workers producing face shields at Adafruit



Michael Bednark manufacturing face shields

NYC Manufacturers:

- Adafruit
- Ferrara
- Makerspace NYC
- Bednark Studios
- Duggal Digital Solutions
- Crye Precision
- Course of Trade
- Lafayette 148
- BCI2
- Ferrara Manufacturing
- Filter Shop
- Cygnus
- New Objects Design
- PRG Scenic Technologies
- Custom Consortium
- Daedalus Design
- Coaster Cycles
- Ingenuity Concepts
- Unionwear

How You Can Help the Ongoing Response

Get routine and up-to-date information from EDC

- **Supplies:** Routing company or individual with an offer to the right form via nyc.gov/helpnow:
 - Manufacturing supplies from scratch in NYC: https://nycedc.formstack.com/forms/covid19_support
 - PPE donations: [NYC.gov/ppedonations](https://nyc.gov/ppedonations)
 - Donation of other supplies: [NYC.gov/donate](https://nyc.gov/donate)
 - Selling ready-made supplies: [http://nyc.gov/covidsuppliers](https://nyc.gov/covidsuppliers)

- Sharing SBA small business supports

- Highlighting New Yorkers Helping New Yorkers
 - If there's a manufacturer in your district, interim space use or hospital getting these supplies, join us in showcasing the resiliency of New Yorkers supporting each other.

Stay Up to Date on Ways to Help During the Response

Get routine and up-to-date information on EDC's work to support the Citywide effort

- **Newsletter** - Sign up for our newsletter for access to more COVID-19 resources: <https://edc.nyc/newsletter>
- **Social Media** - Follow us on Twitter, Instagram, Facebook: [@NYCEDC](#)
- **Direct Contact** - Please reach out to Ricky Da Costa at rdacosta@edc.nyc

Questions?
Please use the raise hand function

Thank you for your participation.

Please stay safe and healthy.

Reach out to Ricky Da Costa at
rdacosta@edc.nyc or 212-312-3819
with any questions or feedback